

REGENERATION AND LEISURE SCRUTINY COMMITTEE	
Title	London 2012 Olympic and Paralympics – Impacts on Southwark
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Date	13 TH October 2010

RECOMMENDATIONS

That the Committee notes the following:

Vision/ pledges

That the original pledges are currently being reviewed by the Cabinet to form an Olympic vision for Southwark and this is expected to be the subject of a member decision.

Shared services

There is an expectation across London to share services such as trading standards officers, wardens, health and social care professionals etc. Work is already being undertaken within the Council to quantify these issues together with identifying likely costs.

Human resources

There is likely to be a direct impact on front line services as staff may want to take leave to attend the games, go on holiday or volunteer to work at the games. A corporate approach is being worked up to address these issues so that the day to day business of the Council can be sustained as well as there being a robust response to additional pressures during this period.

Budget

Services will be under additional pressures, responding to an increase in visitors to Southwark during the Games. This is likely to include street cleansing, trading standards enforcement, wardens, visitor information, signage and parking enforcement as well as other service areas. The Council's response will be within the context of making very significant savings.

Examples of decisions needed include:

- Placing temporary or permanent restricted parking around Jubilee line stations, to ensure visitors do not use residential parking areas as a park and ride scheme.
- Creating a volunteering programme to ensure that residents and local visitors to the area know how to get around and where to find services.
- Improve signage and wayfinding to support the increased visitors to the north of the borough.
- Supporting the development of schools Olympic Action Plans
- Investing in programmes to increase participation in sporting and cultural activities

BACKGROUND

Facts and figures

- Olympic Games – 27 July to 12 August 2012
- Paralympic Games – 29 August to 9 September 2012
- £625million makes Londoners collectively the largest sponsor of the 2012 Games
- 20 Paralympic sports and 26 Olympic sports
- 203 countries
- 15,000 athletes
- 34 venues
- 20,000 media

- 9,000,000 tickets
- 75,000 business opportunities worth £6billion. To date half of the contracts have been awarded to London companies.
- 7000 construction jobs were created in 2009 and 12,000 job opportunities are expected to be created in the Olympic Park after the Games.
- 8m tourists would be expected to visit London over this period if this was a normal year – it is expected that there will be a 50% uplift in the number of additional visitors – an extra 4m

London 2012 Structures

Government Olympic Executive - Department for Culture, Media and Sport (DCMS)

Olympic Board

- Olympics Minister (Hugh Robertson MP)
- Mayor of London
- Chair of British Olympic Association (BOA)
- Chair of London Organizing Committee for the Olympic Games and Paralympic Games (LOCOG)

Key partners

- Olympic Delivery Association (ODA)
- London Organising Committee for the Olympic Games
- Mayor of London and Greater London Authority (GLA)
- London Development Agency (LDA)
- British Olympic Association
- Paralympics GB
- Legacy Trust UK

London 2012 Frameworks

Public services

London 2012 City Operations Strategic Framework, owned by the GLA

The framework sets out its vision for London to host “an inspirational, safe and inclusive Olympic and Paralympic Games”. The strategy sets out four core aims:

- To extend the outstanding Games experience into the city, ensuring that everyone is safe, well informed and entertained
- To showcase London domestically and globally as an outstanding place to live, visit, learn and do business
- To ensure a safe, efficient and mutually supportive approach to operational delivery and command and control for the Games
- To minimise any disruptive effect of the Games on everyday business in London

Legacy

- **Cultural Olympiad**

Celebrating London and the UK and inviting the world.

Inspiring and involving young people to unlock their creativity.

Using cultural and sports participation, audience development, urban regeneration, tourism, international links and other key strands of the Cultural Olympiad to build a meaningful legacy.

<http://www.london2012.com>

- **Get Set London**

Get Set London is a series of education programmes focussing on communication, collaboration and citizenship through, culture and creativity, enterprise, health active

lifestyles, internationalism and school linking, PE and sport, practical learning and sustainability and regeneration

<http://getset.london2012.com>

- **Towards a One Planet 2012**

The London 2012 Sustainability Plan: Towards a One Planet 2012 highlights the aim to host the most sustainable Games to date and the progress we are making.

<http://www.london2012.com/making-it-happen/sustainability>

CURRENT POSITION

Southwark's Olympic and Paralympic Pledges

Two years ago Southwark Council launched 18 Olympic and Paralympic pledges to coincide with the handover from Beijing to London.

- We will continue to invest in the Southwark Community Games.
- We will invest in a new athletics track at Southwark Park.
- We will upgrade our leisure facilities, including Dulwich Leisure Centre and Surrey Docks Water Sports Centre through our £12.3m Leisure Investment Plan.
- We will support our sports clubs to increase their capacity.
- We will maximise opportunities for sports and culture through our extensive "Building Schools for the Future" programme.
- We will ensure that there are varied sports and cultural activities through the Extended Schools programme for people of all ages.
- We will encourage schools to develop Olympic action plans to maximise young people's engagement with and benefit from the games.
- We will use the 2012 games as a catalyst for promoting healthy eating.
- We will increase participation in sporting and cultural activities.
- We will promote the Princes Trust, Y Volunteer and Duke of Edinburgh award schemes as volunteering opportunities for young people.
- We will support volunteering through our "Personal Best" programme and the Volunteer Centre Southwark. We will work with Community Forums to ensure that the benefits are spread throughout the borough.
- We will work closely with Southwark Primary Care Trust to highlight the impact of issues such as smoking, diabetes and obesity on good health and to promote sexual health.
- We will participate in the launch celebrations of the Cultural Olympiad and will act as a channel of communication for the cultural sector during the Olympiad.
- We will develop a programme of cultural activity linking into the key themes of the Cultural Olympiad. We will provide information about the 2012 games throughout our libraries and will deliver the "Setting the Pace" programme within Libraries.
- We will continue to promote and support local businesses to access the Olympic Delivery Authority procurement process.
- We will maximise the benefits of any additional job opportunities to the residents of Southwark.
- We will continue to work with other boroughs to ensure that parks and open spaces are welcoming and engaging places to the many visitors to the Games.

Since the pledges were agreed, there have been significant changes within the Council and nationally. In addition to this, some of the pledges have been fulfilled, such as the major commitment to investing in our leisure facilities. This has resulted in the need for the pledges to be overhauled and work is being undertaken in this area.

Southwark's internal management of London 2012

- Cabinet member for Culture, Leisure, Sport and Olympics
- Corporate Management Team
- Senior officers group
- 2012 officer operations and working groups
- Four working groups
 - **Culture, education and young people working group** – looking at opportunities, engagement and legacy of London 2012 in Southwark including volunteering.
 - **Public service operations group** – ensuring continuity of services and business in Southwark, emergency planning and community safety.
 - **Southwark experience working group** – ensuring Southwark looks its best and people have good experience when visiting Southwark including 2012 branding, communications and public realm
 - **Volunteering and employment working group** – concentrating on maximising opportunities for the people of Southwark to volunteer and work for London 2012

Southwark 2012 action plan (to be circulated separately)

A three year plan (2010 – 2013) that encompasses several themes:

- Cross cutting activity
 - Management and planning
 - Communications
 - Human resources
- Education and young people
- Sport, health and physical activity
- Employment, enterprise and training
- Volunteering
- Borough operations
- Culture and tourism

The plan outlines projects and programmes outcomes, funding, milestones and identifies the risk in each.

NEXT STEPS

The next key actions are to:

- Review and agree new vision
- Continue the working groups and associated actions
- Continue and complete work on identifying additional services pressures and costs
- Develop risk assessments and mitigation plans
- Embed Olympic work in officer work plans
- Continue to be vigilant for funding opportunities